**CREDIT CARD WEEKLY DASHBOARD – POWER BI**

Project Objective

To develop a comprehensive credit card weekly dashboard that provides real-time insights into key performance metrics and trends, enabling stakeholders to monitor and analyze credit card operations effectively

**Prepare and Import data from SQL database to power Bi**

1. Prepare csv file

2. Create tables in SQL

3. import csv file into SQL

4. established connection MYSQL to PowerBi

**Project Insights- Week 53 (31st Dec) WoW change**

• Revenue increased by 28.8%,

• Total Transaction Amt & Count increased by xx% & xx%

• Customer count increased by xx% Overview YTD:

• Overall revenue is 23.44M

• Total interest is 3.32M

• Total transaction amount is 19M

• Male customers are contributing more in revenue 12M, female 10M

• Blue & Silver credit card are contributing to 93% of overall transactions

• TX, NY & CA is contributing to 68%

• Overall Activation rate is 57.5%

• Overall Delinquent rate is 6.06%